

THE BUTTERFLY  
PROJECT

Mitchell Nwabuoku



## TRAIN TRAGEDY REMEMBRANCE CONCERT

### YOUR VIP INVITATION

Dear Sir/Madam

In July of this past Summer, one of the most heart-wrenching tragedies that could ever happen to a young family, occurred in Mississauga, Ontario.

You would have been aware by now that a sweet young child, aged four years old, by the name of **Mitchell Nwabuoku**, was innocently playing on the grounds of her cousin's apartment complex. As she skipped and jumped, she saw a beautiful butterfly and gave chase. Unfortunately, that butterfly chase led Mitchell onto unsecured train tracks, resulting in her untimely death, when she was hit by a passing Go Train.

The effects of this tragic day led to the inception of **'The Butterfly Project'** formed to create community awareness, and to influence government policy, calling for greater safety steps to be taken to protect children playing in areas that might be hazardous, and ensuring that no other family has to go through the pain of losing their child under these terrible circumstances.

In order to raise awareness, and to begin laying the foundations for change, we will be holding the first annual Memorial and Awareness Concert in Mitchell's memory, featuring the legendary **Jully Black and Esther and Ezekiel (two African superstars, who were finalists in Canada's Got Talent)**. We have included **2 VIP tickets** for you or your staff.

We are still in the process of confirming other celebrity and community acts, and we are very eager to get your financial support, as you would agree the importance of supporting this family in this very noble cause. Attached is our **Sponsorship Package** for your perusal. We look forward to your favourable response.

**The event will be held at The Rhema Meeting and Conference Centre, 40 Carl Hall Road, Downsview Park, M3K 2C1 on 10 December 2022;** Mitchell's Birthday. Show time, 7pm. Please contact Roger Grandison on 647 287 2561. Devon Wells on 416 795 6343 or send an email to confirm your attendance

Yours sincerely,

Roger Grandison  
For 'The Butterfly Project'  
On behalf of the Nwabuoku Family





## Sponsorship Package

### Train Tragedy Remembrance Concert

In July of this past summer, one of the most heart-wrenching tragedies that could ever happen to a young family, happened in Mississauga Ontario,

A 4-year-old child, by the name of Mitchell Nwabuoku, was playing and chasing a butterfly on the grounds of the apartments her cousins lived, on a beautiful summers' day,

Unfortunately, that butterfly chase led Mitchell to unsecured train tracks, which resulted in her untimely death; she was hit by a passing GoTrain.

***The Butterfly Project was formed to create community awareness, calling for precautionary steps to be taken to better protect children playing in areas that are vulnerable to accidents, so no other family has to go through the pain of losing a child in these, or similar circumstances.***

We are seeking your support to help us make this special event a great success. December 10th is Mitchell's birthday, and we would like to make this celebration a huge one! **We are expecting over 1700 people including many dignitaries and celebrities.** We are also expecting special coverage from a number of media sources.

The event will be held on **December 10th 2022 @ 7:00PM** at **Rhema Conference Centre, 40 Carl Hall Road, Downsview Park, M3K 2C1.** See the event poster attached.

Please select the package of your choice or give us a call to present your idea.  
Call 416.795.6343 | 647.287.2561 or email [ButterflyProjectCanada@gmail.com](mailto:ButterflyProjectCanada@gmail.com)

Purchase					
Group of 10 Tickets	\$500				
Offers	Love	Peace	Joy	Happiness	Kindness
	\$250	\$550	\$2000	\$5000	\$10,000
Vending Space <i>* 6' Table provided with tablecloth</i>	✓	✓	✓	✓	✓
MC Mentions		✓	✓	✓	✓
Logo On Screen <i>* Pre-show and intermission</i>		✓	✓	✓	✓
Logo On All Promotional Materials			✓	✓	✓
Logo On Website			✓	✓	✓
Premiums In Grab Bag			✓	✓	✓
Presenting Sponsor For An Item <i>* Logo/Brand creative display on Screen</i> <i>* Voice over/MC Mention</i>			✓	✓	✓
Banner(s) At Welcome Entrance				✓	✓
Stage Signature					✓
Video Ad <i>* 1 min video ad before an item</i>					✓
Presentation Sponsor <i>* 5 minutes presentation.</i> <i>* Can include, video, audio and or Premiums</i>					✓





PRESENTS

# Butterfly Variety Show



**ESTHER & EZEKIEL**

**CANADA'S GOT TALENT**  
Finalist



**JENNIFER LEWIN**

**GMA DOVE AWARDS**

Best Gospel Song Nominee



**JULLY BLACK**

**JUNO** CANADA'S MUSIC AWARDS

R&B Winner, Canada's Walk of Fame Inductee



**SAMSONG**

**Nigeria Gospel Music Awards**  
Gospel Song Winner

Special guest appearances by international and Canadian celebrities, dignitaries and influencers.

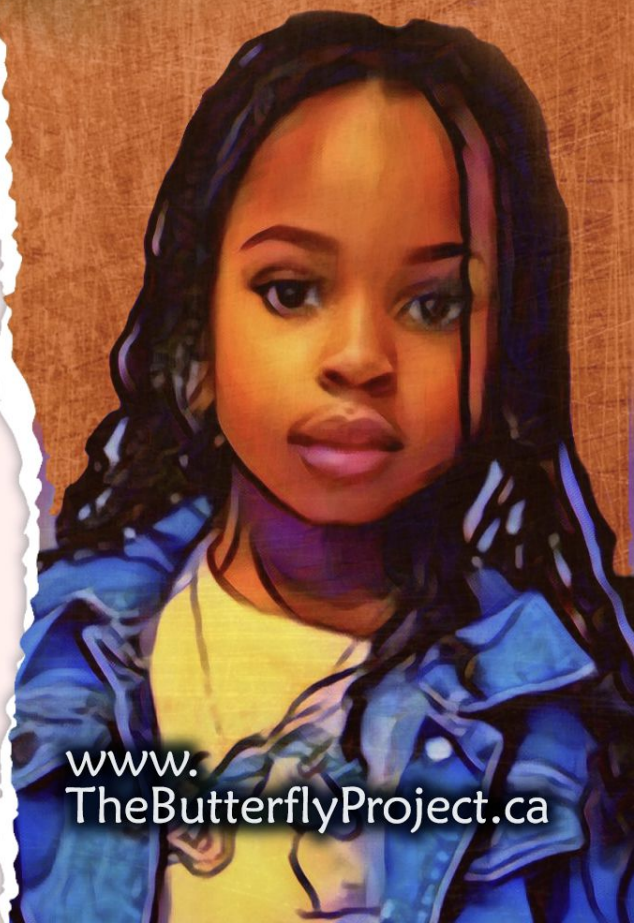
REMEMBRANCE CONCERT FOR

**MITCHELL NWABUOKU**

Dec | 10 | 2022

Show Time: 7:00pm

Tickets: \$50.00



Sponsored by



WWW.  
[TheButterflyProject.ca](http://TheButterflyProject.ca)